



transavia.com makes GDS debut with Travelport
Dutch low cost airline piloting with travel agents in Portugal

Langley, UK
Sep 6, 2012

Travelport, the business services provider to the global travel industry, and transavia.com, the Dutch low cost airline, have today announced a new agreement for the distribution of transavia.com's content to Travelport-connected agencies. Initially the service is being piloted in Portugal with plans to make the content more widely available from Q4 2012.

transavia.com carries more than 5 million passengers to over 100 destinations from their bases in the Netherlands and France. The destinations include multiple airports in a number of countries including; Spain, Portugal, France, Italy, Turkey, Germany, Austria and Greece.

"Expanding our global reach is an important part of our ongoing distribution strategy and an agreement with Travelport is the obvious way to achieve this," said Rob van Dam, Vice President Sales of transavia.com "By accessing Travelport's large customer base, we are opening up a valuable new channel for consumers to book our flights."

Adding to this, Robin Ranken, Head of Airline Relationships for Europe at Travelport said: "This is an important agreement for our travel agency customers worldwide, who currently are the only ones to have access to this content. We are delighted that transavia.com has recognised the value that Travelport brings to airlines across the globe and we are excited about developing a long term partnership with them."